

“Member Tracker” WordPress Plugin

User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subjectmatter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

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Quick Plugin Overview.

Member Tracker helps you identify which of your users are taking a specific action like:

- Buying an affiliate link that you recommend.
- Clicking a link.
- Completing a Goal etc.

To use it you need one of these things:

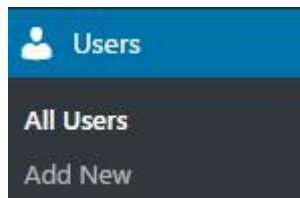
If you want to track goals on your site (see which user purchased one of your products, clicked a link, filled a form etc), you need to have an analytics service that supports conversion tracking (like Google Analytics).

If you want to track conversions on affiliate sites (see which user purchased an affiliate product), then you need an affiliate platform that supports conversion tracking (like ClickBank, JVZoo, WarriorPlus and tons of CPA platforms).

Finally, you need a membership plugin that uses the intrinsic user management functions that wordpress has (most of the plugins do).

How do you know this?

Simple. Go to your WordPress Admin Dashboard and then click the “Users” menu (left sidebar).



If you see a list of all your users, then you're fine.

The system works well with both free / paid membership sites.

Installing The Plugin.

Installing the plugin is like installing any other WP plugin.

Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

Step 3: Activate it.

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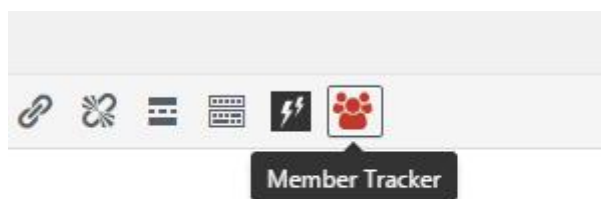
Using The Plugin.

Using the plugin is really easy.

First, go to any wordpress page / post...



And click the “Member Tracker” button....



Now we'll enter a url that supports a tracking code (for example, a clickbank url etc).

Link Title: This will be the title of your link.

Url: This is the url that supports a tracking code.

A screenshot of the 'Insert Your Link' dialog box. It has a title bar with a close button (X). The dialog contains three input fields: 'Link Title' with the text 'Click Here', 'Url: (Enter !! where you want to insert the user id as your tracking code)' with the text 'http://', and 'Open Link in a New Tab:' with a dropdown menu set to 'yes'. At the bottom right are 'OK' and 'Cancel' buttons.

Comment: Do not enter a tracking code. Instead put **!!** where the software will dynamically insert the tracking code (using the ID of the user who clicks a link).

Let me show you an example with a ClickBank affiliate link:

<http://affiliate.publisher.hop.clickbank.net/?tid=campaignxyz>

In this example, we're passing the tracking code "campaignxyz", to the clickbank link.

The same link will look like this under our software

<http://affiliate.publisher.hop.clickbank.net/?tid=!!>

And the **!!** will be replaced with the "ID" (a numeric value) of the user who clicks the link.

This can be applied to any link that supports tracking codes in the url.

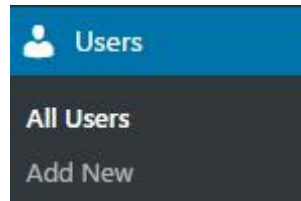
Identifying Users Who Take an Action Through Your Link.

Suppose that you've made a sale and you want to see which one of your members did the purchase.

Just go to the platform where the action took place (clickbank, warriorplus, google analytics etc) and see which "tracking code" was associated to that action.

Let's say that it was the tracking code "2".

Ok, go to your "Users" menu...



And from there you'll be able to see the "ID" of each user, so you'll be able to easily locate the user that's associated to that action.

Role	Posts	User ID
Administrator	0	2

Very Simple.

Implementing Conversion Tracking on Different Platforms.

Here's how to pass tracking codes to different platforms:

ClickBank:

<http://www.clickbank.com/successfully-using-tracking-ids/>

WarriorPlus:

<https://warriorplus.com/support/knowledgebase.php?article=97>

JVZoo (Example):

<http://jvz5.com/c/7036/197713?tid=!!>

That's all!